

2176

# AMENDMENT TRANSMITTAL LETTER

Docket No.  
TOBINB 3.0-001 CONT CONT I

Application No.  
09/781,354

Filing Date  
February 12, 2001

Examiner  
A. R. Yuan

Art Unit  
2176

Applicant(s): William J. Tobin

Invention: METHOD AND SYSTEM FOR CUSTOMIZING MARKETING SERVICES ON NETWORKS  
COMMUNICATING WITH HYPERTEXT TAGGING CONVENTIONS

## TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	20	- 94 =		x	
Independent Claims	2	- 6 =		x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00

☒ Large Entity

☐ Small Entity

☒ No additional fee is required for this amendment.

☐ Please charge Deposit Account No. \_\_\_\_\_ in the amount of \$ \_\_\_\_\_.  
A duplicate copy of this sheet is enclosed.

☐ A check in the amount of \$ \_\_\_\_\_ to cover the filing fee is enclosed.

☐ Payment by credit card. Form PTO-2038 is attached.

☒ The Director is hereby authorized to charge and credit Deposit Account No. 12-1095  
as described below. A duplicate copy of this sheet is enclosed.

☒ Credit any overpayment.

☒ Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

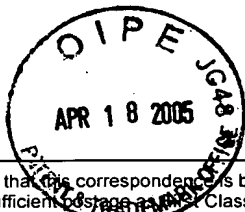
  
Jeffrey S. Dickey  
Attorney Reg. No.: 35,858

Dated: April 13, 2005

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I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

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Signature:

(Jeffrey S. Dickey)

Docket No.: TOBINB 3.0-001 CONT CONT I  
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:  
William J. Tobin

Application No.: 09/781,354

Filed: February 12, 2001

For: METHOD AND SYSTEM FOR  
CUSTOMIZING MARKETING SERVICES  
ON NETWORKS COMMUNICATING WITH  
HYPERTEXT TAGGING CONVENTIONS

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: Group Art Unit: 2176  
:  
: Examiner: A. R. Yuan  
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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE**

Dear Sir:

In response to the official action mailed March 15, 2005, applicant submits the following remarks.